

THE REALITY IS

MARKETING CONSULTING

COMPANY

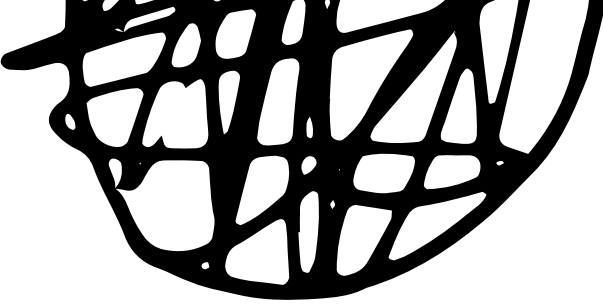
PROFILE

THE REALITY IS HELPS DEVELOP AND GROW BRANDS, USING CREATIVITY, STRATEGY AND PROJECT MANAGEMENT.

BY NICOLA FENN

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ABOUT **THE COMPANY**

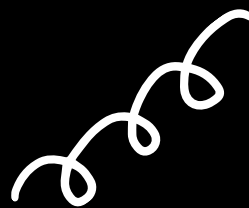
For small or big companies needing a marketing guru to take over their marketing function or needing assistance with smaller projects, The Reality Is (TRI) can help.

- Puzzled about how to start a new brand?
- Stuck on the best way to market your company?
- Desperately needing an online strategy but just not sure where to start?
- The world of social media scares you but you know you need a presence?

You're in the right hands.



OVERVIEW

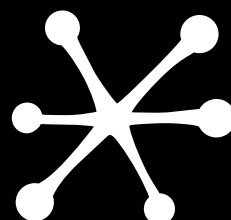


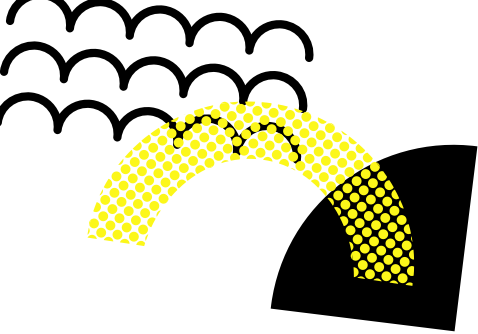
1.
**Creating
and inspiring**



2.
**Brand and visual
identity,
communication
and marketing**

3.
**Project
management**





THE REALITY IS
**SERVICE
OFFERING**

- Brand development from strategy to execution.
- Brand work including concept creation, brand management and design work.
- Communication mailers, newsletters, online material, social media articles and web copy.
- Strategy creation for content plans, social media, marketing and branding
- Project and traffic management.
- Video creation.

**ATTRACT,
ENGAGE &
CONVERT**

- Social media management and training.
- Sales kits which include presentation templates, documents, company profiles, brochures, infographics, business cards and anything else needed for the sales team to get those sales.
- Webinars
- Document and template creation.



CONTACT

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